

Title: SYSTEMS AND METHODS WHEREIN A MACHINE-READABLE ITEM
CODE IS SUBSTANTIALLY INVISIBLE TO A HUMAN

ABSTRACT OF THE DISCLOSURE

Systems and methods are provided wherein a machine-readable item code is substantially invisible to a human. According to one embodiment, a number of machine-readable item codes are printed on an item's surface, at least one item code being (i) associated with the item and (ii) substantially invisible to a human. For example, the
5 item may have item codes printed on different sides of the item. According to some other embodiments, an item code may be associated with a card-holder, updated by a user, and/or contain instructions, such as executable information.

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